



BRAVIA
OLED

A1 BRAVIA OLED TV

With an OLED display that produces perfect blacks and vibrant colours that more faithfully capture real world visuals, the new A1 BRAVIA OLED series brings together the best of Sony's unique picture quality technologies, cutting-edge design and engineering. Moreover, Acoustic Surface™ technology turns the screen into a speaker for the perfect harmony of picture and sound.

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A purely unique design

This OLED display is more than just beautiful. It is designed so that the stand and speakers virtually disappear. Nothing distracts from the brilliance of the picture – the super slim bezel draws your focus in and maximises the viewing area – allowing the display to ‘float’ and blend into your space.



OLED

Everything else pales in contrast

Thanks to OLED's over 8 million self-illuminating pixels the A1 series brings a significantly enriched visual experience with pure black, authentic colour, blur-less image and a wide viewing angle.



X1
Extreme

Latest display technology

4K HDR Processor X1 Extreme™ is capable of drawing out the full potential of the self-emitting OLED panel by precisely controlling every pixel and delivering our most beautiful and realistic pictures ever. It also supports the Dolby Vision™ format* so you can enjoy HDR content from a wider variety of sources.

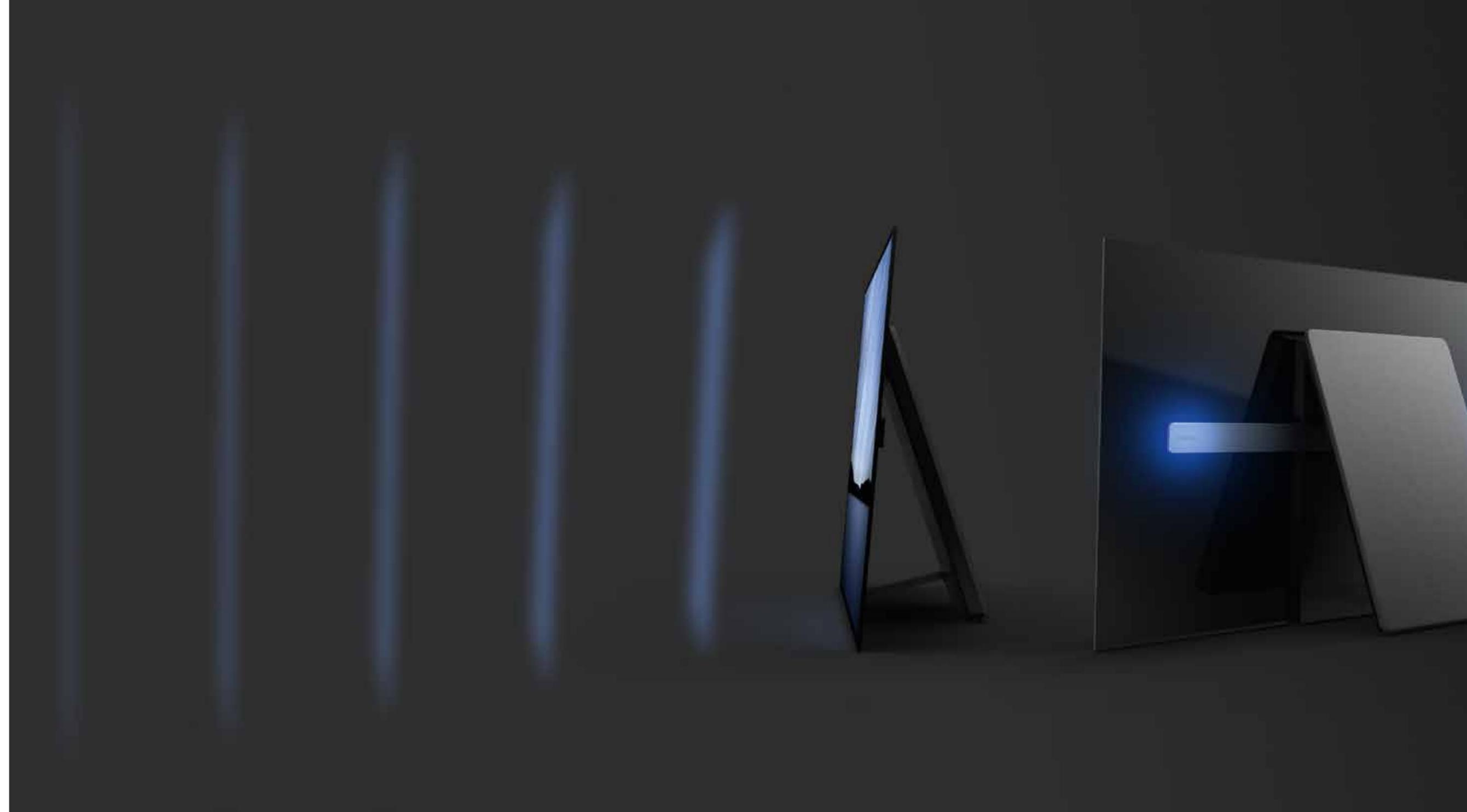
*Dolby Vision™ support available via future firmware update



Acoustic Surface™

A revolution in sound

A Sony innovation in sound technology allows for the screen itself to become the speaker. Sound travels directly toward you without the need for visible speakers. This seamless integration of sound technology delivers pure, crisp audio without compromising the purity of the display design.



One Slate

Purity in simplicity

The A1 series pushes the display aesthetic beyond the traditional realms of furniture and interior design. The One Slate concept condenses a given product into a single slate, giving the product a natural elegance for users to experience as a work of art in itself. The standard protocols of display design no longer apply. To create a design capable of transforming spaces, we knew what the design had to do: shape the display into a work of art.

Image, sound, and look – no more, no less. Sony's new design breaks the display concept down into the embodiment of functional and aesthetic simplicity, creating a viewing experience like no other. The One Slate experience changes the way displays and spaces interact.



Every detail considered

The display's unique fusion of image and sound needed to be compatible with modern spaces. That meant getting all the details right, all the way down to the materials. For the aluminium lining the sides of the screen, we found the perfect combination of dye colouring and chemical polishing to deliver a sheen that would harmonise with the glass material but still maintain a discreet, delicate touch.

For the support slate, we used a fabric material to contrast the glass with a soft visual texture. The fabric serves a functional purpose, as well, dampening the bass of the subwoofer in the back panel for a deeper aural presence.



Stunning.
From every angle.



androidtv

Entertainment tailored for you

With an Android TV™ from Sony, a whole new world of entertainment is brought into your living room and with our Voice Remote function, you simply press the microphone button and tell Android TV™ what you want to watch.

PrimeSupportPro

All the help you need

No need to wait for repairs. Receive a completely new replacement model free of charge - as standard - with our 3 year PrimeSupport Pro package; the best service warranty in the market of its kind.



New generation digital signage

Create and generate your signage content simply and without limitation. This easy-to-use authoring tool lets you combine text, graphics, video, social media feeds and other live web content to produce dynamic marketing messages.



A1 BRAVIA OLED One panel, three sizes



		55"	65"	77"
SCREEN SIZE	INCHES	55"	65"	77"
	CM	138.8cm	163.9cm	194.7cm
PICTURE	DISPLAY TYPE	OLED		
	DISPLAY RESOLUTION	4K (3840x2160)		
	PICTURE PROCESSING	4K HDR Processor X1 Extreme™		
	PICTURE QUALITY TECHNOLOGY	4K X-Reality™ PRO, Dual database processing		
	COLOUR TECHNOLOGY	TRILUMINOS™ Display, Super Bit Mapping™ 4K HDR, Precision Colour Mapping		
	CONTRAST ENHANCEMENT	Object-based HDR remaster, Dynamic Contrast Enhancer		
	HDR FORMAT SUPPORT	HDR10, Dolby Vision™*, HLG (Hybrid Log Gamma)*		
SOUND	SPEAKER TECHNOLOGY	Acoustic Surface™		
	SOUND PROCESSING	S-Master Digital Amplifier, S-Force Front Surround, ClearAudio+, DTS Digital Surround		
SMART TV	Android TV™ with Voice Search, Chromecast Built-in, Google App store, Web Browser, Content Bar			
REMOTE	Premium Aluminium Voice Remote			
DESIGN	One Slate design			
DIGITAL TV TUNER	DVB-T2/C/S2			
TWIN TUNER	Yes			
VESA DIMENSIONS		VESA hole pitch 40.0 x 20.0cm	VESA hole pitch 40.0 x 20.0cm	TBD
WEIGHT	TV WITHOUT STAND	Approx. 25.0Kg	Approx. 29.8Kg	TBD
	WHEN WALL MOUNTED	Approx. 28.8Kg	Approx. 36.2Kg	TBD
DIMENSIONS	TV WITH STAND (W X H X D)	Approx. 122.8 x 7 1.0 x 33.9cm	Approx. 145.1 x 83.2 x 33.9cm	TBD
	WALL MOUNTED (W X H X D)	Approx. 122.8 x 7 1.1 x 8.6 (0.78)cm	Approx. 145.1 x 83.4 x 8.6 (0.78)cm	TBD
	STAND WIDTH	Approx. 46.8cm	Approx. 46.8cm	TBD

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*Support available via future firmware update

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